

## **Claus Bering new elected president of BIBM, Federation for the European Precast Concrete Industry, for the period 2017-2020**

At the 22<sup>th</sup> BIBM Congress (Madrid, Spain 17-19 May 2017) the BIBM General Assembly elected Claus Bering (CRH Concrete A/S) as the successor of Jaime Delclaux (NortenPH, Spain) new BIBM President for the period 2017-2020.

During his Presidency, Jaime Delclaux ensured that the five-year strategic plan -started in 2011 during the Presidency of Patrick Declerck- was delivered and he promoted a smooth transition of old and new priorities in 2017/ old and new way of working.

Working at CRH Concrete, a global building material group, Claus Bering brings a new global vision and a fresh approach to BIBM. While precast concrete is traditionally local companies, having a global, international approach helps to properly measure the market conditions and accurately predict the future opportunities. Even small local businesses need to consider leveraging resources at a global level if they want to effectively compete in the market. Learning from each other with a universal vision is the future of precast concrete industry, just as the Congress motto says, "An exchange on smart and modern solutions" is in demand.

For the next three years, BIBM will continue to advocate for a stable, business friendly legislative environment at European level and fight for an equal level playing field for our industry.

The priority partners and audience of BIBM advocacy work are the EU institutions (Commission, Parliament and Council), as well as European and international construction organisations. The principal areas of activity are:

- Position precast concrete as a material of choice when it comes to energy efficiency, sustainable construction and circular economy
- Advocate for equal financial aid when rebuilding in comparison to renovation
- Raising the awareness of the importance of the construction sector on the political agenda and importance of long-term policy goals and strategies
- Stabilising the normative frameworks in order to allow for the long-term development and fair competition for precast businesses;
- Promoting innovation, research, communication of the sector in areas like circular economy and fire as key factors of technological advantages
- Engage the sector in health and safety issues and pledge to reduce risk to health and safety of all stakeholders

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ENDS.

BIBM (from the French acronym “Bureau International du Béton Manufacturé”) is the Federation for the European Precast Concrete Industry, established in 1954, represents and defends the interest of precast concrete industry of 15 European countries with a combined industry turnover of 24 billion Euro, directly employing approximately 170,000 European citizens.